

COMPANY FACT SHEET

ABOUT

Founded in 2001 and headquartered in Baton Rouge, Louisiana, Assurance Financial is an independent, full-service mortgage banker. The direct lender is currently licensed in 43 states with 23 locations across the United States, continuing to aggressively expand its footprint to every thriving community within the country.

OUR MISSION

We do more than help to buy a home; we serve to create a community.

OUR VISION

Across industry channels, cultures, and life stages, we couple technology-focused solutions with superior customer service to provide a seamless and enjoyable home buying experience that exceeds expectations.

QUICK FACTS

- Focused on residential lending since 2001
- Fannie Mae/Freddie Mac seller/servicer and Ginnie Mae issuer approved
- The company handles the entire process in-house – from application to servicing
- Offering an extensive menu of competitive loan products for multiple purposes – owner-occupied homes, second homes, new construction, refinance, or investment – targeting all buyer types, including first-time home buyers, veterans, buyers with limited credit or funds for a down payment, investors, and more

KEY EXECUTIVES

- Kenny Hodges, President/CEO
- Chris Payton, Managing Partner
- Steve Ward, Chief Operating Officer
- Chad Hebert, Chief Financial Officer

PRODUCTS

- Conventional
- FHA
- VA
- USDA Rural Development
- Jumbo
- Construction
- Renovation
- Refinance including Cash Out, HARP, and VA IRRRL
- 203K
- 203H
- Non-QM
- First-Time Homebuyer Programs
- 100% Financing Programs
- Down Payment and Closing Cost Assistance (for specified areas)

TEAM

- 180 team members across 23 locations, including two regional operations centers in Baton Rouge and Charlotte
- Licensed to originate in 43 states – Alabama, Alaska, Arkansas, California, Colorado, Connecticut, Delaware, D. C., Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Montana, Nebraska, New Hampshire, New Mexico, N. Carolina, N. Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, S. Carolina, S. Dakota, Tennessee, Texas, Vermont, Virginia, Washington, W. Virginia, Wisconsin, and Wyoming.

RECOGNITION

- A+ rated by the Better Business Bureau
- National Mortgage News names “Best Mortgage Companies to Work” in 2022 and 2023
- Mortgage Executive Magazine named “50 Best Mortgage Companies to Work For” in 2020
- Business Report’s “Best Places to Work in Baton Rouge” in 2014, 2015, 2016, 2017, and 2018
- National Mortgage Professional Magazine named “Top Mortgage Employer” in 2017 and 2018
- U.S. Department of Agriculture named “Top Retail Originator of USDA Guaranteed Single-Family Rural Housing Loans in Louisiana” in 2014, 2015 and 2016
- Department of Veterans Affairs named “Top 300 Lender by Total Volume – Purchase” in 2016

